

**An official publication of the
Association of Global Management Studies**

2011 International Conference
**Association of Global Management
Studies**

Las Vegas, February 28 - March 1



Conference Program

2011 International Conference of the Association of Global Management Studies, Las Vegas at Excalibur Hotel

Conference Program

February 28, 2011
Normandy Room

Breakfast	8:00-9:25 am
Registration	8:00-9:25 am
Welcome note	9:25-9:30 am
Session I	9:30-10:30 am
Paper I	
Student Interest in Online Courses at a Liberal Arts University	
John St. Clair - University of Mary Washington	
Paper II	
E-Learning is a subset of E-Commerce	
Harsha Wijesinghe – University of Otago, New Zealand	
Parwaiz Karamat – Open Polytechnic of New Zealand	
Paper III	
Co-Creation Methodologies in a Strong Matrix Organization: A Hermeneutic Approach	
Mukesh Srivastava – University of Mary Washington	
Coffee/Tea Break	10:30-10:45 am
Session II	10:45 am -12:00 pm
Paper IV	
Values as Determinants of Motivation to Lead	
Alton B. Clemmons III – US Air Force	
Dale Fields – Regent University	
Paper V	
The Relationship Between Learning Orientation and Business Performance and the Moderating Effect of Competitive Advantage in Service Organizations	
Louis A. Martinette – University of Mary Washington	
Alice Obenchain-Leeson - Averett University	
Paper VI	
The Impact of Sarbanes-Oxley on Nonprofit Governance Practices	
Patrice Luoma - Quinnipiac University	
Lunch (Dutch treat)	12:00 -1:30 pm

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Session III.....1:30-2:30 pm

Paper VII

Stakeholder Dialogue as a CSR Decision-Making Strategy: A Qualitative Case Study of Sugar Processing Conglomerate and Sugar Cane Farmers in Thailand

Suwichit (Sean) Chaidaroon - Nanyang Technological University, Singapore

Paper VIII

Project Management - Contemporary Issues – Contemporary Answers – Generation Y

Diane Dromgold - RNC Global Projects, Australia

Paper IX

Balanced Scorecard and determining the Relation of Strategic Goals and performance measures: Evidence, Semnan Province Tax Organizations of Iran

Mehdi Zaribaf and Baran Samandi – Islamic Azad University, Iran

Coffee/Tea break.....2:30-2:45 pm

Session IV.....2:45-3:30 pm

Paper X

Organizational Change & Technology Acceptance In Higher Education: Validating The Technology Acceptance Model

Harold Lundy - Jackson State University

Alisa L. Mosley - Jackson State University

Baruch Lundy - Jackson State University

Paper XI

Determining Guardian/Patient Bonding to a Capitated Pediatric Clinic - A General Mathematical Model for Primary Care Physicians: Value of their Patient Census

Konrad E. Sadek - Eaton Canyon Pediatric Group

Paper XII

Organizational Trust, Monitoring, Effort and Performance: An Investigation of Construct Relationships using Mixed Methods Design in Virtual Teams

Christina B. Steele - Colorado Technical University

Adjourn for the day

2011 International Conference of the Association of Global Management Studies, Las Vegas at Excalibur Hotel

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March 1, 2011
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Breakfast.....8:30-9:30 am

Session V.....9:30-10:30 am

Paper XIII

Cross-Functional Teams and New Product Development Success: Managerial, Research, Theoretical Perspectives

David Wilemon – Syracuse University

Paper XIV

Interactive Responsibility Among Organizations and Environments

David A. Hancock – Spitze International Consulting, LLC

Morton Cotlar - University of Hawaii

Paper XV

The Impact of Communication Technology Usage on Perceptions of Dominance Asymmetry In Groups: Consequences on Group Cohesion and Member Satisfaction

Daniel Tomiuk - University of Quebec in Montreal, Canada

Laurent Renard - University of Quebec in Montreal, Canada

Wen Guang QU - Zhejiang University, Hangzhou, China

Coffee / Tea break.....10:30 -10:45 am

Session VI.....10:45-11:30 am

Paper XVI

A Primer in Information Technology Sustainable Development

Joe T Roberts and Marlene V. Wilcox – Claremont Graduate University

William E. Wilcox - University of Northern Colorado

Paper XVII

Understanding Interpersonal Dynamics in Project Team Management: A Managerial & Theoretical Perspective

David Wilemon – Syracuse University

Key Note Address.....11:30 am -12:00 pm

Challenges in Global Marketplace and Strategies

Van R. Wood, Philip Morris Chair in Int'l Business and Professor of Marketing, Virginia Commonwealth University, Richmond, Virginia

Lunch Buffett).....12:00 -1:30 pm

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March 1, 2011
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Session V.....1:30-2:30 pm

Paper XVIII

A Queuing Theory Based Model to Estimate the Variability of Waiting Time in Supply Chain Operations

Xiaofeng Zhao - University of Mary Washington

Paper XIX

Automated Metadata for Image Mining

Faleh Al-Shameri - University of Mary Washington

Paper XX

A New Approach to Optimal Investment Portfolio Management

Galia N. Nedeltcheva and Kenneth M. Ragsdell - Missouri University of Science and Technology

Coffee/Tea break.....2:30-2:45 pm

Session VI.....2:45-3:30 pm

Paper XXI

Some Common Practices In Relation To Breaches In Information Technology Security: Does Stiffening Access Reduce Risk?

Emmanuel U. Opara, Reginald L. Bell and Milton R. Bryant – Prairie View A & M University

Paper XXII

Research Gaps Pertaining to the Design of Global Business eLearning Master's Program

Amy Puderbaugh - Walden University

AGMS Annual Meeting.....3:30-4:00 pm

Coffee/Tea Break.....4:00-4:15 pm

Conference Adjourned

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